



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
923779-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Advertiser	Product	Estimate Number
Democratic Congressional	Issue - New Hampshire	1209

Flight Dates	Order #	Alt Order #
10/29/12 - 11/06/12	923779	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/06/12	Good Morning America	658-9a	MTWTF--	:30	5	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 5 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Th 11/01/12 7:28 AM Good Morning America 658-9a :30 D3C12NH02T03H \$2,300.00 NM									
3 WCVB Th 11/01/12 8:55 AM Good Morning America 658-9a :30 D3C12NH01T03H \$2,300.00 NM									
5 WCVB F 11/02/12 7:28 AM Good Morning America 658-9a :30 D3C12NH01T03H \$2,300.00 NM									
2 WCVB F 11/02/12 7:59 AM Good Morning America 658-9a :30 D3C12NH02T03H \$2,300.00 NM									
6 WCVB F 11/02/12 8:59 AM Good Morning America 658-9a :30 D3C12NH01T03H \$2,300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 3 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB M 11/05/12 7:48 AM Good Morning America 658-9a :30 D3C12NH01T03H \$2,300.00 NM									
7 WCVB Tu 11/06/12 7:48 AM Good Morning America 658-9a :30 D3C12NH01T03H \$2,300.00 NM									
8 WCVB Tu 11/06/12 8:59 AM Good Morning America 658-9a :30 D3C12NH02T03H \$2,300.00 NM									
2	10/30/12	11/06/12	REGIS AND KELLY DAY 9A-10A		MTWTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WCVB Tu 10/30/12 9:43 AM REGIS AND KELLY DAY 9A-10A :30 KC12NH0207TH \$800.00 NM									
6 WCVB W 10/31/12 9:55 AM REGIS AND KELLY DAY 9A-10A :30 D3C12NH01T03H \$800.00 NM									
1 WCVB Th 11/01/12 9:36 AM REGIS AND KELLY DAY 9A-10A :30 D3C12NH01T03H \$800.00 NM									
3 WCVB Th 11/01/12 9:59 AM REGIS AND KELLY DAY 9A-10A :30 D3C12NH02T03H \$800.00 NM									
2 WCVB F 11/02/12 9:37 AM REGIS AND KELLY DAY 9A-10A :30 D3C12NH01T03H \$800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB M 11/05/12 9:51 AM REGIS AND KELLY DAY 9A-10A :30 D3C12NH01T03H \$800.00 NM									
8 WCVB Tu 11/06/12 9:48 AM REGIS AND KELLY DAY 9A-10A :30 D3C12NH01T03H \$800.00 NM									
7 WCVB Tu 11/06/12 9:57 AM REGIS AND KELLY DAY 9A-10A :30 D3C12NH02T03H \$800.00 NM									
3	10/30/12	11/06/12	The View	1058-12n	MTWTF--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 5 \$1,500.00									



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3	10/30/12	11/06/12	The View	1058-12n	MTWTF--	:30	5	\$1,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WCVB Tu 10/30/12 5:29 AM 5a Eyeopener 5-6a :30 KC12NH0207TH \$1,500.00 NM MG for 3.2 11/02									
5 WCVB Tu 10/30/12 11:38 AM The View 1058-12n :30 KC12NH0207TH \$1,500.00 NM									
6 WCVB W 10/31/12 11:55 AM The View 1058-12n :30 D3C12NH02T03H \$1,500.00 NM									
1 WCVB Th 11/01/12 11:32 AM The View 1058-12n :30 D3C12NH01T03H \$1,500.00 NM									
2 WCVB F 11/02/12 The View 1058-12n :00 \$1,500.00 NM See MG 3.9									
3 WCVB F 11/02/12 11:33 AM The View 1058-12n :30 D3C12NH02T03H \$1,500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 MT----- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB M 11/05/12 11:43 AM The View 1058-12n :30 D3C12NH02T03H \$1,500.00 NM 8 WCVB Tu 11/06/12 10:59 AM The View 1058-12n :30 D3C12NH01T03H \$1,500.00 NM 7 WCVB Tu 11/06/12 11:59 AM The View 1058-12n :30 D3C12NH01T03H \$1,500.00 NM									
4	10/30/12	11/05/12	The Chew	1-2p	MTWTF--	:30	4	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WCVB M 10/29/12 1:54 PM The Chew 1-2p :30 D3C12NH01T03H \$1,000.00 NM MG for 4.3 11/02									
5 WCVB Tu 10/30/12 1:29 PM The Chew 1-2p :30 KC12NH0207TH \$1,000.00 NM									
6 WCVB W 10/31/12 12:59 PM The Chew 1-2p :30 D3C12NH01T03H \$1,000.00 NM									
3 WCVB F 11/02/12 The Chew 1-2p :00 \$1,000.00 NM See MG 4.10									
1 WCVB F 11/02/12 1:29 PM The Chew 1-2p :30 D3C12NH01T03H \$1,000.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 11 WCVB F 11/02/12 10:45 PM 20/20 958-11p :30 D3C12NH01T03H \$5,800.00 NM MG for 12.5,9.4,4.8									
8 WCVB M 11/05/12 The Chew 1-2p :00 \$1,000.00 NM See MG 4.11									
9 WCVB M 11/05/12 The Chew 1-2p :00 \$1,000.00 NM See MG 4.12									
12 WCVB M 11/05/12 5:43 AM 5a Eyeopener 5-6a :30 D3C12NH02T03H \$1,000.00 NM MG for 4.9 11/05									
5	10/30/12	11/05/12	ELLEN EF	4P-5P	MTWTF--	:30	6	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 6 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WCVB Tu 10/30/12 4:29 PM ELLEN EF 4P-5P :30 KC12NH0207TH \$1,800.00 NM 5 WCVB W 10/31/12 4:24 PM ELLEN EF 4P-5P :30 D3C12NH02T03H \$1,800.00 NM 6 WCVB W 10/31/12 4:55 PM ELLEN EF 4P-5P :30 D3C12NH01T03H \$1,800.00 NM 9 WCVB Th 11/01/12 4:20 PM ELLEN EF 4P-5P :30 D3C12NH02T03H \$1,800.00 NM 3 WCVB Th 11/01/12 4:57 PM ELLEN EF 4P-5P :30 D3C12NH01T03H \$1,800.00 NM 2 WCVB F 11/02/12 4:56 PM ELLEN EF 4P-5P :30 D3C12NH02T03H \$1,800.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 11 WCVB M 11/05/12 4:19 PM ELLEN EF 4P-5P :30 D3C12NH01T03H \$1,800.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
923779-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Democratic Congressional	Issue - New Hampshire	1209	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																		
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12	10/30/12	11/05/12	Nightline	1135p-1206a	MTWTF--	:30	6	\$2,000.00	NM																																																																																																																																																																																																																		
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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WCVB
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Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
923779-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Democratic Congressional	Issue - New Hampshire	1209	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/30/12	11/05/12	Nightline	1135p-1206a	MTWTF--	:30	6	\$2,000.00	NM
10/29/12 11/04/12 - TWTF-- 6 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Tu 10/30/12 12:01 AM Nightline 1135p-1206a :30 KC12NH0207TH \$2,000.00 NM 6 WCVB W 10/31/12 11:45 PM Nightline 1135p-1206a :30 D3C12NH01T03H \$2,000.00 NM 7 WCVB W 10/31/12 12:02 AM Nightline 1135p-1206a :30 D3C12NH02T03H \$2,000.00 NM 5 WCVB Th 11/01/12 Nightline 1135p-1206a :00 \$2,000.00 NM See MG 4.11 1 WCVB Th 11/01/12 12:02 AM Nightline 1135p-1206a :30 D3C12NH01T03H \$2,000.00 NM 3 WCVB F 11/02/12 11:54 PM Nightline 1135p-1206a :30 D3C12NH01T03H \$2,000.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/05/12 11/11/12 M----- 2 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WCVB M 11/05/12 11:44 PM Nightline 1135p-1206a :30 D3C12NH02T03H \$2,000.00 NM 4 WCVB M 11/05/12 11:52 PM Nightline 1135p-1206a :30 D3C12NH01T03H \$2,000.00 NM									
13	10/30/12	11/05/12	Jimmy Kimmel	1205-105a	MTWTF--	:30	6	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/05/12 11/11/12 -TWTF-- 6 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WCVB Tu 10/30/12 12:38 AM Jimmy Kimmel 1205-105a :30 KC12NH0207TH \$500.00 NM 6 WCVB Tu 10/30/12 1:00 AM Jimmy Kimmel 1205-105a :30 KC12NH0207TH \$500.00 NM 7 WCVB W 10/31/12 12:57 AM Jimmy Kimmel 1205-105a :30 D3C12NH01T03H \$500.00 NM 3 WCVB Th 11/01/12 12:57 AM Jimmy Kimmel 1205-105a :30 D3C12NH02T03H \$500.00 NM 1 WCVB F 11/02/12 12:27 AM Jimmy Kimmel 1205-105a :30 D3C12NH02T03H \$500.00 NM 2 WCVB F 11/02/12 1:02 AM Jimmy Kimmel 1205-105a :30 D3C12NH01T03H \$500.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/05/12 11/11/12 M----- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WCVB M 11/05/12 12:35 AM Jimmy Kimmel 1205-105a :30 D3C12NH01T03H \$500.00 NM 4 WCVB M 11/05/12 12:58 AM Jimmy Kimmel 1205-105a :30 D3C12NH02T03H \$500.00 NM									
14	10/29/12	10/29/12	NIGHTLINE LATE	12-1230XM	M-----	:30	1	\$0.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 M----- 1 \$0.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 10/29/12 12:29 AM NIGHTLINE LATE 12-1230XM :30 D3C12NH01T03H \$0.00 NM									
15	11/02/12	11/02/12	Shark Tank	858-10p	----F--	:30	1	\$5,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$5,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 11/02/12 9:42 PM Shark Tank 858-10p :30 D3C12NH01T03H \$5,300.00 NM									
16	11/04/12	11/04/12	Inside Edition Wknd		-----S	:30	1	\$0.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$0.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 11/04/12 3:29 AM Inside Edition Wknd :30 D3C12NH02T03H \$0.00 NM									

Total Spots

87



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INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
923779-1	11/11/12	November 2012	10/29/12 - 11/06/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Democratic Congressional	Issue - New Hampshire	1209	

Payment Terms 30 Days

<u>Gross Total</u>	\$181,300.00
<u>Agency Commission</u>	\$27,195.00
<u>Net Amount Due</u>	\$154,105.00